A LIMITED SERIES PODCAST EVENT

Three Episodes | Releases Weekly Starting June 12 the Eve of the 2024 US Open at Pinehurst

Assembly podcast THE PINEHURST



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AND THE ROAD TO THE US OPEN with JAMES DODSON

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THE PINEHURST CURE | The Story

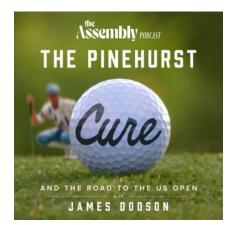
In every sport, there's a moment that transcends time. For NYTimes bestselling sportswriter, Jim Dodson, the most transcendent moment in golf occurred on Father's Day 1999, in the final round of the US Open at Pinehurst.

Payne Stewart had a one-shot lead with two giants behind him—Phil Mickelson and Tiger Woods. Stewart, in his trademark knickers and driving cap, looked like he could have stepped onto the 18th green from another era. Even his clubs were old-school. Stewart was on the cusp of an incredible comeback. He'd quit drinking and had a renewed spiritual focus. All he had to do was make one 15-foot putt on one of the hardest greens in golf, in front of the world. Jim Dodson was there, watching, as Stewart's caddie, Mike Hicks, handed him a putter.



Stewart made the putt and won the US Open.

This spectacular conclusion to Stewart's story of hubris, struggle, and redemption, Jim believes, could only have happened in one place: Pinehurst, North Carolina. While living there, Jim discovered a phenomenon he calls "The Pinehurst Cure." In a nutshell, Pinehurst can change your life when you need it most. Almost everyone Jim talked with who's played there agrees. They all had a cure story.



The Pinehurst Cure is the three-episode podcast of how Pinehurst changed the lives of some of the greatest characters in the sport of golf...

...including **Payne Stewart**, **Michelle Wie**, **Arnold Palmer**, **Ben Hogan**, **Donald Ross**, **James Dodson** himself, and **Harvie Ward**, who Jim calls "the greatest golfer most people have never heard of."

The Pinehurst Cure will be available on <u>Apple Podcasts</u>, <u>Spotify</u>, <u>iHeart</u>, and <u>wherever you get your podcasts</u>.

Episode 1 releases on June 12—the eve of the US Open's return to Pinehurst, and the 25th anniversary of Payne Stewart's spectacular win.

THE PINEHURST CURE | The Team



James Dodson | Writer, Narrator, and Executive Producer

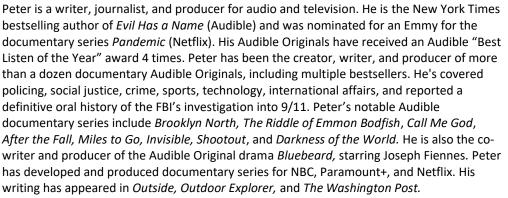
Dodson's incredible career as a golf writer includes dozens of journalism awards and multiple NYTimes bestsellers. His writing has appeared in more than 50 magazines and newspapers worldwide. Among his critically-acclaimed and bestselling books are *Final Rounds, Faithful Travelers, The Dewsweepers, Beautiful Madness, The Road to Somewhere, A Golfer's Life* (with Arnold Palmer), and *Ben Hogan – An American Life*.

In 2008, Dodson was a featured commentator in the award-winning HBO documentary *Back Nine at Cherry Hills*. His book, *American Triumvirate: Sam Snead, Byron Nelson, Ben Hogan and the Age of Modern Golf*, published by Knopf, was selected as one of the top 100 Books of 2012 by the *New York Times* and inspired a documentary of the same name on the Golf Channel. Relevant to this project, in early 2011, Dodson received the prestigious Donald Ross Award for his significant literary contributions to the game of golf.

Patricia Beauchamp | Executive Producer and Editor

Patricia is a native of North Carolina and a screenwriter and producer. Her credits include the thriller *Return to Sender,* starring Rosamund Pike and Nick Nolte, and the CNN original series *The People v. The Klan.* Her writing has appeared in *The Atlantic, Los Angeles Times, The Washington Post, Garden & Gun,* and *The Saturday Evening Post.* She is a founder of Plott Hound Media, Inc.

Peter McDonnell | Executive Producer and Editor





John Meroney | Executive Producer and Editor

John is a native North Carolinian and an Emmy-nominated writer-producer whose credits include *The People v. The Klan*, a CNN Original Series, and *ReMastered*, a Netflix documentary series. He has been a contributing editor of *Garden & Gun* since 2013 and has written features for *The Spectator*, *The Atlantic*, *Architectural Digest*, *The Wall Street Journal*, and other publications. He is a founder of Plott Hound Media, Inc.

Also, Executive Produced by:

Kyle Villemain, founder and Editor-in-Chief of *The Assembly* **Eric Surface**, co-founder of Plott Hound Media



